

EDTF Meeting Minutes

09/26/2011

Opening:

The regular meeting of the EDTF was called to order at 7:00 at 127 Hartwell St, West Boylston by the Chair John Hadley.

Present: Chair John Hadley, Patrick McKeon, William Chase, Chris Rucho, Nancy Lucier and Maryann Schelin

A. Approval of agenda:

Sign update, brochure usage, business signs, new business and approval of minutes of last meeting

B. Open Issues

- Gateway Signs are almost ready to be installed near Exit 4 of I-190 on Rte. 12 by DPW
- Discussion concerning the business signs and cost of \$500 every 6 months (on a first come first serve basis)
- Adopt a square was discussed and will be available for the Spring for those interested
- EDTF members were given additional brochures to distribute to various local businesses, banks, realtors, schools. 2500 were published altogether.

C. New Business and Discussion

- Bill Chase provided ideas on business promotion using new technology similar to Worcester's Canal Street
- Re look on establishing a West Boylston Business Association
- Rail Trail and how to promote businesses in West Boylston. Suggestions were discussed concerning a concession stand and picnic tables for the site using various local vendors
- Sign Bylaw and Billboards was discussed and Nancy provide us with the existing Zoning Bylaws for the EDTF for review and consider recommendations for any changes.

Adjournment: 8:30

Next meeting: Monday October 24, 2011 @ 7PM